

BETTER SOLUTIONS

Bringing **Better Products** to Market for the World's Leading Manufacturers

+ MORE ▶ FASTER ✓ BETTER

The world is changing; a period of unprecedented global population growth, with rapidly maturing emerging markets, technology that is evolving faster than any period in history, and technology adoption rates accelerating throughout the industry. Product Development cycles are being compressed, globalisation is the new norm, and consumer trends are driving increased levels of customisation.

To meet the relentless demand for new, innovative and more personalised products, manufacturers are faced with the challenge of bringing more products to market, faster than ever, whilst constantly pushing for better quality, cost and performance.

“Tata Technologies empowers clients to make their *product development* dreams a reality. Our position is to complement the client with services differentiated by our ability to deliver uniquely well.”

WARREN HARRIS

CEO & Managing Director, Tata Technologies

The background features a dark grey gradient with several geometric elements: a large white quotation mark on the left, a yellow diagonal line on the left side, a red diagonal line on the right side, and a blue diagonal line at the bottom. At the bottom of the page, there are three horizontal bands of color: teal, purple, and green.

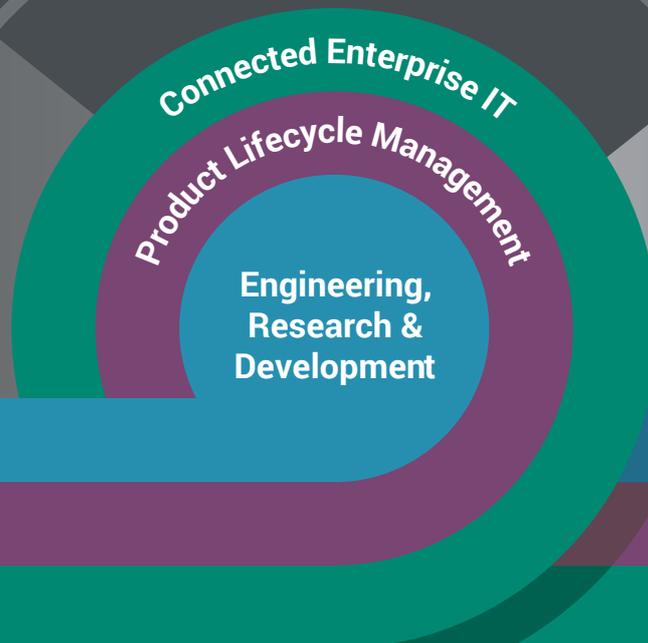
WHY TATA TECHNOLOGIES?

**PRODUCT
DEVELOPMENT
IS AT THE CORE
OF EVERYTHING
WE DO**

At the core of Tata Technologies is a passion for product development. We empower our clients to make their product dreams a reality by designing, engineering, validating and industrialising better products for ambitious manufacturers globally.

Unlike any other organisation in our sector, beyond engineering and product development, we've had the curiosity to pursue the optimisation of end to end manufacturing. The result is a complete understanding of the benefits associated with the digitalisation of modern manufacturing.

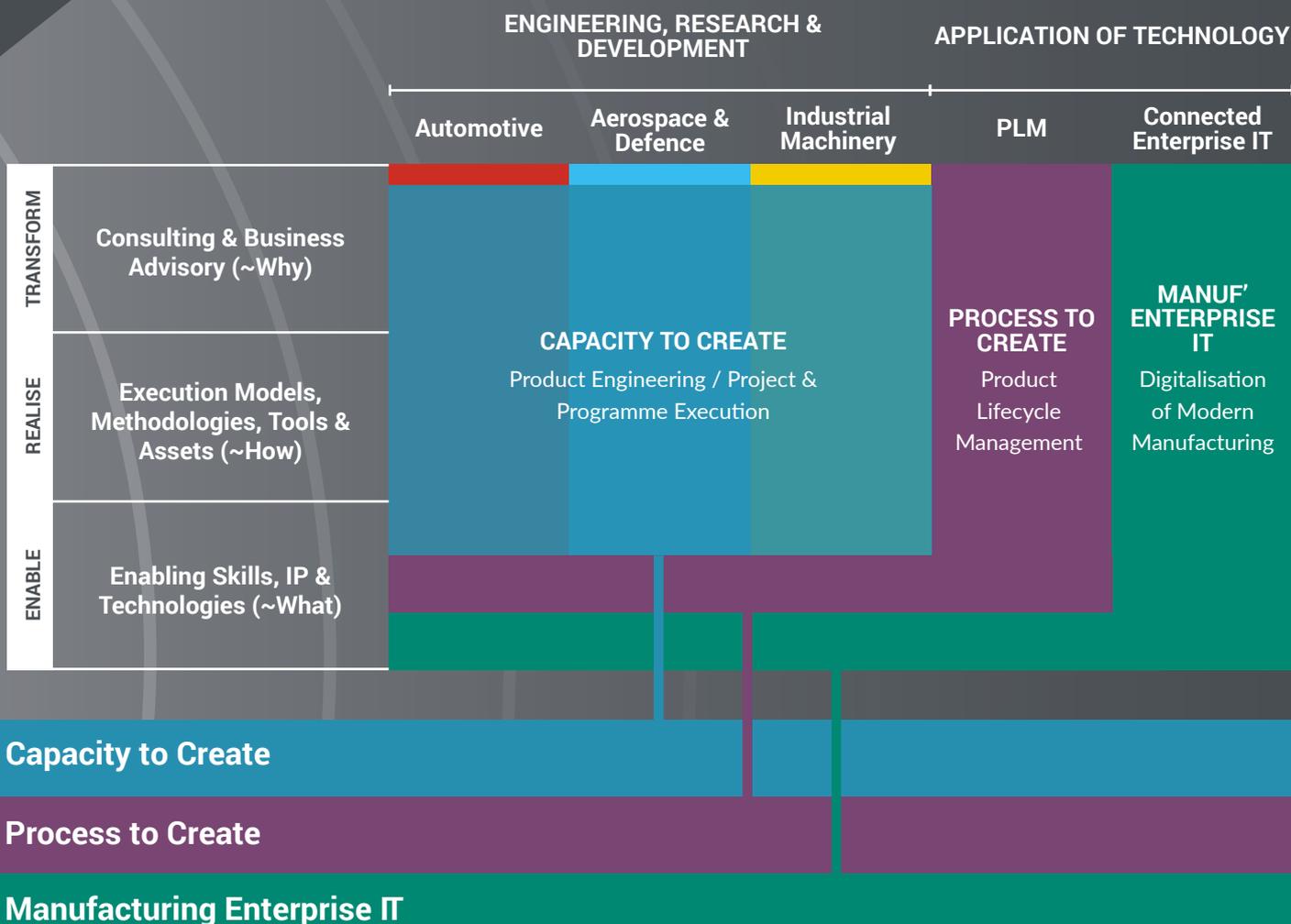
Architected well, the complete product realisation lifecycle is a virtuous feedback loop designed to embrace the data that supports the continuous improvement of better products.



For over 25 years Tata Technologies has been evolving an intelligently different engagement model. We help our clients to TRANSFORM their organisations through consulting and business advisory services, to REALISE their ambitions through proven execution models and methodologies, and to ENABLE the outcome through access to specialist skills and intellectual property. We help to select, deploy and adopt the technologies that underpin the entire product realisation process.

Tata Technologies is uniquely positioned to leverage the synergies of people, processes and technology. We provide the 'CAPACITY to CREATE' and innovate through our globally distributed, industry focused Engineering, Research & Development services. As practitioners or advisors we complement this with a best-in-class understanding of digital engineering and Product Lifecycle Management, the 'PROCESS to CREATE', providing the basis for effective programme and product development execution. Throughout the extended lifecycle, we understand how 'MANUFACTURING ENTERPRISE IT' solutions must consume digital assets seamlessly in manufacturing execution systems, enterprise resource planning, customer experience management, and business wide analytics.

Taken end-to-end, or as independent services that complement a client's in-house capabilities, our ability to create great products in the most effective way, while understanding how the wider enterprise can best collaborate to achieve world-class manufacturing, is a major differentiator for Tata Technologies.



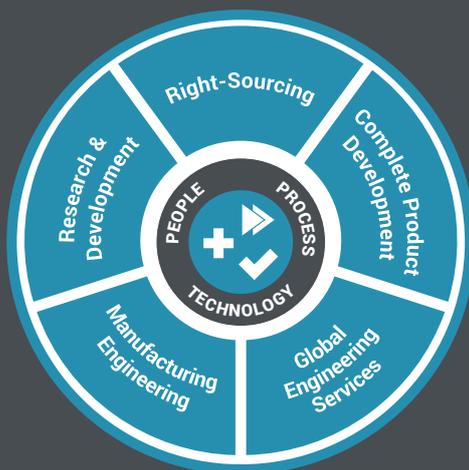
BETTER SOLUTIONS FOR THE MANUFACTURING SECTOR

Our combination of deep industry knowledge, breadth of value proposition and a proven global delivery model positions Tata Technologies as the premier product development and manufacturing execution partner for the industries we serve.

The Tata Technologies value proposition is presented as a portfolio of *Better Solutions*, consisting of the 16 major contributors to MORE, FASTER and BETTER. Each can deliver benefit independently, however when an organisation pursues optimisation across the complete product realisation lifecycle, then people, processes and technology can be combined to achieve the seamless execution of product and manufacturing goals.

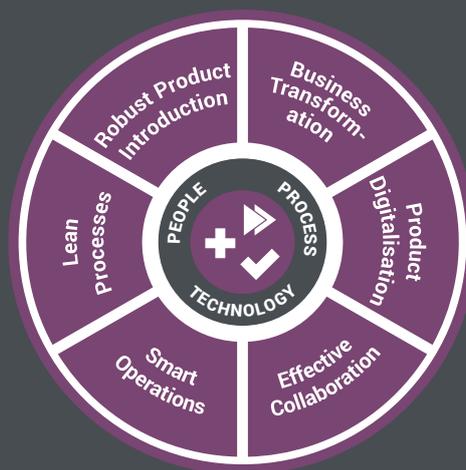
ENGINEERING, RESEARCH & DEVELOPMENT

With access to a global talent pool of engineers, technicians, project managers and domain specialists, Tata Technologies' *Better Solutions* provide the most efficient and cost effective engagement model based on the unique requirements of each client.



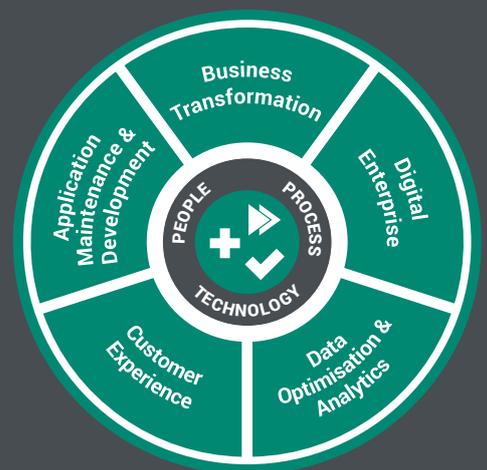
PRODUCT LIFECYCLE MANAGEMENT

Leveraging our core product development experience, we help our clients manage change, drive efficiencies, reduce cost and save time, driving standardisation, streamlining, and automation of processes throughout the product realisation lifecycle.



CONNECTED ENTERPRISE IT

Our experience of product development and manufacturing enables organisations to most effectively align enterprise-wide Internet of Things, Industry 4.0 solutions and enabling a platform for the complete digitalisation of modern manufacturing.



ABOUT TATA TECHNOLOGIES

Tata Technologies, founded in 1989, enables ambitious manufacturing companies to design and build better products through engineering services outsourcing and the application of information technology to product development and manufacturing enterprise processes.

With over 8,500 professionals, representing 28 nationalities, Tata Technologies focuses on the manufacturing industry - covering every aspect of the value chain from conceptualisation, manufacturing, aftermarket and maintenance repair overhaul support. Tata Technologies supports clients through engineering services outsourcing, product development, product lifecycle management and enterprise IT services.

Tata Technologies serves clients in 27 countries, with a delivery model specifically designed for engineering and IT engagements offering a unique blend of deep, local expertise integrated with 16 global delivery centres across Europe, North America and Asia Pacific.



8,500+
Professionals



3 Regions
Europe, North America,
Asia Pacific



17 Global Delivery Centres
Novi, Troy - Detroit, Chicago (USA), Warwick & Bristol (UK), New Delhi, Blue Ridge, Hinjawadi - Pune, Bengaluru & Thane (India), Bangkok (Thailand), Brasov, Craiova & Iasi (Romania), Shanghai (China), Japan and Singapore

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 Engineering a *better world.*

